

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

| | | |
|--|--|--|
| <u>Contract / Revision</u> 492507 / | | <u>Alt Order #</u> 06306320 |
| <u>Product</u> AMER CROSSROADS ADD | | |
| <u>Contract Dates</u> 10/02/12 - 10/08/12 | | <u>Estimate #</u> 953 |
| <u>Advertiser</u> American Crossroads NV | | <u>Original Date / Revision</u> 09/06/12 / 09/06/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> KVVU | <u>Account Executive</u> Teresa Difuria | <u>Sales Office</u> TELEREP-PHIL |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>IDB#</u> | <u>Advertiser Code</u> 11 | <u>Product Code</u> 27 |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

And:

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|------|-------------------|-----------------|-------------------------|-------------------|------|--------|-------------------|-------------|------|-------|------------|
| N 1 | KVVU | 10/05/12 | 10/05/12 | Fox 5 News at 6pm | M-F 6-630pm | | :30 | | | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ----1-- | | | | 1 | \$900.00 | | | |
| N 2 | KVVU | 10/05/12 | 10/05/12 | Extra | M-F 7-730p | | :30 | | | NM | 1 | \$950.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ----1-- | | | | 1 | \$950.00 | | | |
| N 3 | KVVU | 10/08/12 | 10/08/12 | Fox 5 News at 6pm | M-F 6-630pm | | :30 | | | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | 1----- | | | | 1 | \$900.00 | | | |
| N 4 | KVVU | 10/08/12 | 10/08/12 | Extra | M-F 7-730p | | :30 | | | NM | 1 | \$950.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | 1----- | | | | 1 | \$950.00 | | | |
| N 5 | KVVU | 10/06/12 | 10/06/12 | NCAA Football Late Game | NCAA Football Lat | | :30 | | | NM | 1 | \$2,325.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -----1- | | | | 1 | \$2,325.00 | | | |
| N 6 | KVVU | 10/04/12 | 10/04/12 | Fox 5 News at 6pm | M-F 6-630pm | | :30 | | | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ---1--- | | | | 1 | \$900.00 | | | |
| N 7 | KVVU | 10/04/12 | 10/04/12 | Extra | M-F 7-730p | | :30 | | | NM | 1 | \$950.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ---1--- | | | | 1 | \$950.00 | | | |
| N 8 | KVVU | 10/02/12 | 10/02/12 | Fox 5 News at 6pm | M-F 6-630pm | | :30 | | | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -1----- | | | | 1 | \$900.00 | | | |
| N 9 | KVVU | 10/02/12 | 10/02/12 | Extra | M-F 7-730p | | :30 | | | NM | 1 | \$950.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -1----- | | | | 1 | \$950.00 | | | |
| N 10 | KVVU | 10/03/12 | 10/03/12 | Fox 5 News at 6pm | M-F 6-630pm | | :30 | | | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | --1---- | | | | 1 | \$900.00 | | | |
| N 11 | KVVU | 10/03/12 | 10/03/12 | Extra | M-F 7-730p | | :30 | | | NM | 1 | \$950.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 492507 / | 06306320 |

| Contract Dates | Product | Estimate # |
|---------------------|-----------------|------------|
| 10/02/12 - 10/08/12 | AMER CROSSROADS | 953 |

| Advertiser | Original Date / Revision |
|------------------------|--------------------------|
| American Crossroads NV | 09/06/12 / 09/06/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|--------|----|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | --1---- | | | | 1 | \$950.00 | | | |
| Totals | | | | | | | | | | | 11 | \$11,575.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------|------------|
| 10/01/12 - 10/08/12 | 11 | \$11,575.00 | \$9,838.75 |
| Totals | 11 | \$11,575.00 | \$9,838.75 |

Signature: _____ **Date:** _____

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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SEP6/12 13.05
*** KVVU-TV ***

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PROGRAM : EXTRA
CON COM1 : EXTRA
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REP HEADLINE# 6306320
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

SEP6/12 13.05
 *** KVVU-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|---|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 3 | | | 600P-630P PROGRAM : MORE ACCESS CON COM1: NEWS | 30 | | \$900.00 | 10/8 | 10/8 | 1 | | MON | 1 |
| 4 | | | 700P-730P PROGRAM : EXTRA CON COM1: EXTRA | 30 | | \$950.00 | 10/8 | 10/8 | 1 | | MON | 1 |
| 5 | | | 100P-800P PROGRAM : COLLEGE FOOTBALL CON COM1: COLLEGE FOOTBALL | 30 | | \$2,325.00 | 10/6 | 10/6 | 1 | | SAT | 1 |
| 6 | | | 600P-630P PROGRAM : MORE ACCESS CON COM1: NEWS | 30 | | \$900.00 | 10/4 | 10/4 | 1 | | THU | 1 |
| 7 | | | 700P-730P PROGRAM : EXTRA CON COM1: EXTRA | 30 | | \$950.00 | 10/4 | 10/4 | 1 | | THU | 1 |
| 8 | | | 600P-630P PROGRAM : MORE ACCESS CON COM1: NEWS | 30 | | \$900.00 | 10/2 | 10/2 | 1 | | TUE | 1 |
| 9 | | | 700P-730P PROGRAM : EXTRA CON COM1: EXTRA | 30 | | \$950.00 | 10/2 | 10/2 | 1 | | TUE | 1 |
| 10 | | | 600P-630P PROGRAM : MORE ACCESS CON COM1: NEWS | 30 | | \$900.00 | 10/3 | 10/3 | 1 | | WED | 1 |
| 11 | | | 700P-730P PROGRAM : EXTRA CON COM1: EXTRA | 30 | | \$950.00 | 10/3 | 10/3 | 1 | | WED | 1 |

REP HEADLINE# 6306320
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
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 ORDER WORKSHEET HARRIS REPORT FROM REP
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 *** KVVU-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-------|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|
| : | LINE# | : | : | : | : | : | DATE | DATE | /WK | INVT | : | SPTS |

OCT/12 11575.00 CONTRACT TOTAL 11575.00
 TOTAL SPOTS 11

MARKET TOTALS \$36,171 KVVU 32% KSNV 20% KLAS 29% KTNV 19% KVMY 0% KVCW 0% CABL 0%
 KTUD 0%
 SVC- NSI
 DEMOS- RA35+*